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GRIT@64

a desert cyclothon in defiance to cancer

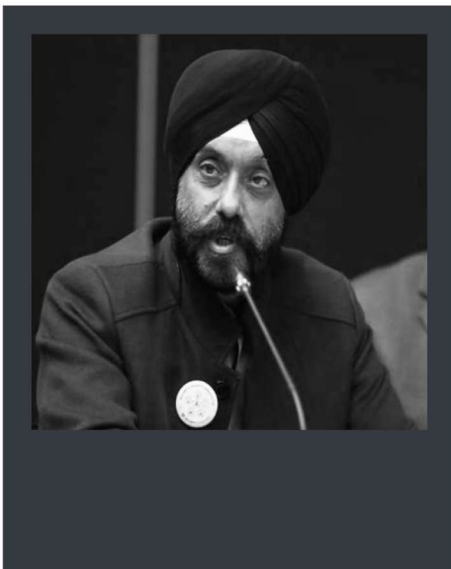
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OUR MOTIVE

Founded by Dr. Sameer Kaul in September 2004, the *bcpcf* - THE CANCER FOUNDATION is an equal opportunity support organization which, in the interim, comprises of well-known medical professionals, financial experts, entrepreneurs, gutsy survivors and philanthropic members of the community. Its sole purpose is to financially benefit those who cannot afford the treatment and to increase knowledge among those unaware of the disease, by reaching out to them through its programmes like 'Knowledge at your doorstep' awareness camps, public lectures, seminars, corporate health checks and other such events.

The foundation also aims to motivate the affluent strata of society to contribute towards the noble cause at fundraising events. **GRIT@64** is fundraising endeavour of *bcpcf* - THE CANCER FOUNDATION in total support of economically underprivileged cancer afflicted Indians. Our country annually witnesses over 1.1 million new cancer cases, a majority hailing from financially deprived backgrounds thereby unable to bear the escalating cost of standard cancer management.

In pursuance of our Charter we intend to raise funds for active **Prevention, Diagnosis, Treatment, Management** of ill affording cancer patients of all age groups across India. Imparting basic information regarding this scourge among lay public along the marathon route will raise awareness level and send home the message that no matter how tough the journey be, with focus and determination one can emerge victorious.



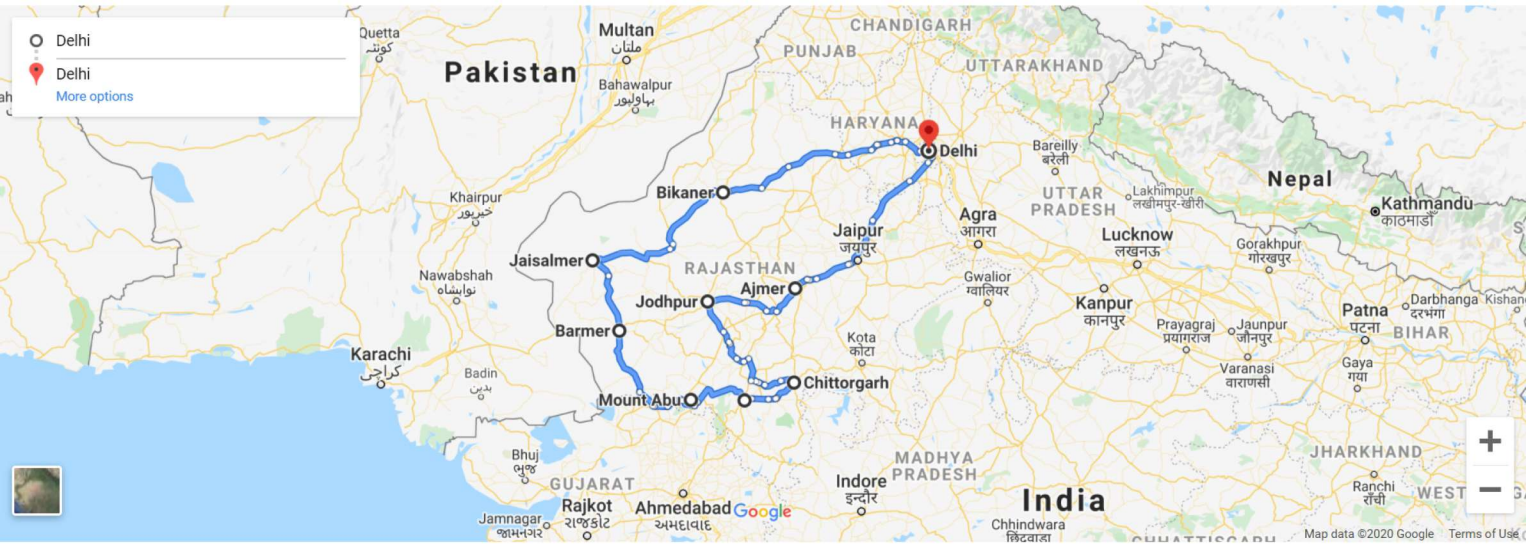
THE EVENT

2500 Km across scalding sands of Rajasthan's Thar desert, this cyclothon beginning from New Delhi passing through **Bikaner, Jaisalmer, Barmer, Mount Abu, Udaipur, Chittorgarh, Jodhpur, Ajmer, Jaipur** and interspersed with a screening clinic & public awareness talks along the way, is a monumental challenge to human endurance. This cyclothon shall culminate in a GALA GRATITUDE CHARITY DINNER at New Delhi.

THE CHALLENGER

VICKI BEDI, an accomplished Chartered accountant **CEO of PS BEDI LOGISTICS**, has achieved professional success in providing innovative solutions establishing abiding relationships across the globe. Hereby inspired by the immense grit and determination demonstrated by cancer patients, he steps away from his comfort zone to push his mind and body to its limit in order to raise funds for needy cancer sufferers.

CYCLING ROUTE



EVENT SCHEDULE

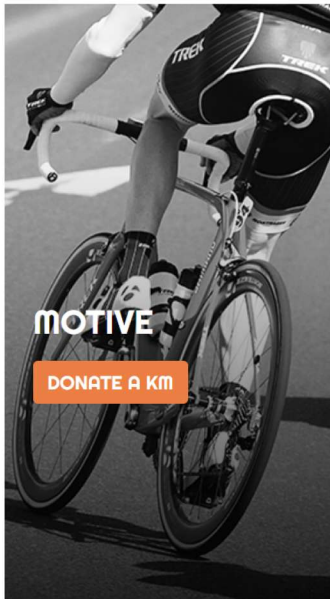
| | | |
|-----------------------------|---------------|---------|
| Delhi | 18th Nov 2020 | 0 Km |
| Alisar Mahal | 19th Nov 2020 | 220 Km |
| Bikaner | 20th Nov 2020 | 453 Km |
| Barsingha Villa | 21th Nov 2020 | 583 Km |
| Jaisalmer | 22th Nov 2020 | 782 Km |
| Barmer | 23th Nov 2020 | 987 Km |
| Hotel Kaushal International | 24th Nov 2020 | 1096 Km |
| Mount Abu | 25th Nov 2020 | 1256 Km |
| Udaipur | 26th Nov 2020 | 1427 Km |
| Jodhpur | 27th Nov 2020 | 1655 Km |
| Ajmer | 28th Nov 2020 | 1870 Km |
| Jaipur | 29th Nov 2020 | 2002 Km |
| Neemrana | 30th Nov 2020 | 2144 Km |
| Delhi | 1st Dec 2020 | 2270 Km |



HUMBLE APPEAL

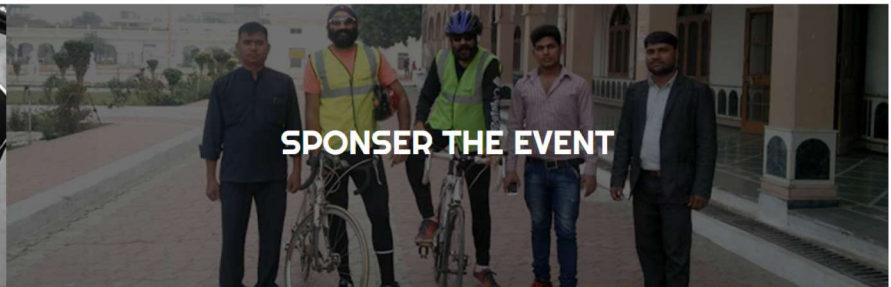


A humble request to discharge your moral and social responsibility by either buying / procuring a mile, cycling a stretch with the challenger, sponsoring an event or simply donating an amount however small.



MOTIVE

DONATE A KM



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Brochure



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